

SMART Goals

Smash your goals by setting SMART ones 



S

SPECIFIC

When? How? Where? With who?

Help yourself focus by answering these questions.



M

MEASURABLE

Put a number on it.

Attend networking events? Nah.

Attend three networking events.



A

ATTAINABLE

Be realistic. Instead of "Become a billionaire,"


How about "Grow my salary to \$100k in X years" first?



R

RELEVANT

Maybe visiting 10 new countries isn't relevant to your overall goal of switching to a career in tech?



T

TIME-BOUND

Give yourself a timeline to follow or deadline to meet

- the stick to accompany the carrot, so to speak,